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HAPPINESS IS THE JOY YOU
FEEL MOVING TOWARDS YOUR
POTENTIAL
JOY IS ROCKETFUEL!

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HAPPINESS IMPACT

32% greater sales

3 times more creative

31% more productive

40% more likely to get a promotion

23% less fatigue

Up to 10 times more engaged

39% more likely to live longer

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J&J's leaders estimate that wellness programs have cumulatively saved the company \$250 million on health care costs over the past decade; from 2002 to 2008, the return was \$2.71 for every dollar spent.

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70% of employees are NOT engaged in work. Top teams that address engagement needs in their everyday work outperform bottom teams by an average 20% in sales and 10% in customer engagement, making it a worthy pursuit.

Purpose, Meaning, Culture & Focus on Strengths

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I believe in a holistic approach to learning where developing a student's character is as important as fostering his or her intellect.

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BY FOCUSING ON YOUR POSITIVE
CHARACTER STRENGTHS YOU CAN
DEVELOP THEM TO BECOME YOUR



SUPERPOWER

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